

3 Betting: tables

Betting Data - turnover (£m)								
	Apr 2008 Mar 2009	Apr 2009 Mar 2010	Apr 2010 Mar 2011	Apr 2011 Mar 2012	Apr 2012 Mar 2013	Apr 2013 Mar 2014	Apr 2014 Mar 2015	Oct 2014 Sept 2015
Off course	9,914.93	9,277.82	8,943.69	9,280.26	9,163.97	8,939.40	8,829.69	8,785.75
Pool	493.36	461.34	487.48	499.47	473.24	521.22	543.39	500.29
On course	336.05	337.14	330.54	316.97	282.92	274.16	241.81	232.32
Total	10,744.34	10,076.30	9,761.71	10,096.70	9,920.13	9,734.78	9,614.89	9,518.36
% Change		-6%	-3%	3%	-2%	-2%	-1%	-1%

Betting Data - gross gambling yield (£m)								
	Apr 2008 Mar 2009	Apr 2009 Mar 2010	Apr 2010 Mar 2011	Apr 2011 Mar 2012	Apr 2012 Mar 2013	Apr 2013 Mar 2014	Apr 2014 Mar 2015	Oct 2014 Sept 2015
Off course	1,657.99	1,463.68	1,487.55	1,403.82	1,495.08	1,436.18	1,414.97	1,359.91
Pool	0.24	0.03	-0.06	137.99	131.64	143.07	142.96	116.99
On course	0.00	0.05	-0.09	29.28	24.18	25.66	22.74	22.16
Total	1,658.23	1,463.76	1,487.39	1,571.09	1,650.91	1,604.91	1,580.67	1,499.05
% Change		-12%	2%	6%	5%	-3%	-2%	-5%

Betting Data - Off course turnover								
	Apr 2008 Mar 2009	Apr 2009 Mar 2010	Apr 2010 Mar 2011	Apr 2011 Mar 2012	Apr 2012 Mar 2013	Apr 2013 Mar 2014	Apr 2014 Mar 2015	Oct 2014 Sept 2015
Horses	5,743.51	5,442.78	5,153.82	5,300.90	5,084.20	4,887.39	4,759.76	4,756.16
Football	941.73	954.98	1,031.13	1,014.88	1,160.57	1,166.98	1,316.03	1,261.44
Dogs	1,580.50	1,405.15	1,364.31	1,345.43	1,323.54	1,272.45	1,214.53	1,216.49
Numbers	870.79	854.13	836.60	856.07	955.65	995.21	975.29	983.64
Other	778.40	620.78	557.83	762.98	640.01	617.37	564.09	568.01
Total	9,914.93	9,277.82	8,943.69	9,280.26	9,163.97	8,939.40	8,829.69	8,785.75
% Change		-6%	-4%	4%	-1%	-2%	-1%	0%

Betting Data - Off course GGY								
	Apr 2008 Mar 2009	Apr 2009 Mar 2010	Apr 2010 Mar 2011	Apr 2011 Mar 2012	Apr 2012 Mar 2013	Apr 2013 Mar 2014	Apr 2014 Mar 2015	Oct 2014 Sept 2015
Horses	843.79	768.42	704.78	675.34	696.75	678.75	636.37	605.33
Football	224.94	155.29	273.95	233.61	292.56	242.35	280.67	255.49
Dogs	303.95	279.89	261.07	242.63	236.84	235.23	219.80	215.48
Numbers	166.30	167.14	170.23	158.82	186.33	206.16	195.84	197.05
Other	119.01	92.94	77.52	93.42	82.61	73.70	82.29	86.55
Total	1,657.99	1,463.68	1,487.55	1,403.82	1,495.08	1,436.18	1,414.97	1,359.91
% Change		-12%	2%	-6%	7%	-4%	-1%	-4%

Average number of machines								
	Apr 2008 Mar 2009	Apr 2009 Mar 2010	Apr 2010 Mar 2011	Apr 2011 Mar 2012	Apr 2012 Mar 2013	Apr 2013 Mar 2014	Apr 2014 Mar 2015	Oct 2014 Sept 2015
B2	31,439	33,663	32,832	33,294	33,356	34,542	34,894	34,704
B3	220	506	227	147	79	73	62	62
C	320	373	190	105	81	58	44	41
Total	31,979	34,542	33,249	33,546	33,516	34,673	35,029	34,807
% Change		8%	-4%	1%	0%	3%	1%	-1%

Betting Data - Off course Machines GGY (£m)								
	Apr 2008 Mar 2009	Apr 2009 Mar 2010	Apr 2010 Mar 2011	Apr 2011 Mar 2012	Apr 2012 Mar 2013	Apr 2013 Mar 2014	Apr 2014 Mar 2015	Oct 2014 Sept 2015
B2	1,050.71	1,166.50	1,302.35	1,455.95	1,542.12	1,566.84	1,674.96	1,696.90
Aggregated categories	16.18	7.67	2.24	0.54	3.74	0.18	2.41	4.45
B3	2.46	7.69	2.07	1.76	1.64	1.02	0.99	0.78
C	1.64	1.08	0.61	0.25	0.19	0.14	0.06	0.05
Total	1,070.99	1,182.94	1,307.28	1,458.50	1,547.69	1,568.18	1,678.43	1,702.18
% Change		10%	11%	12%	6%	1%	7%	1%

Betting Data - Off course combined GGY (£m)								
	Apr 2008 Mar 2009	Apr 2009 Mar 2010	Apr 2010 Mar 2011	Apr 2011 Mar 2012	Apr 2012 Mar 2013	Apr 2013 Mar 2014	Apr 2014 Mar 2015	Oct 2014 Sept 2015
Machines	1,070.99	1,182.94	1,307.28	1,458.50	1,547.69	1,568.18	1,678.43	1,702.18
Over the counter	1,657.99	1,463.68	1,487.55	1,403.82	1,495.08	1,436.18	1,414.97	1,359.91
Total	2,728.98	2,646.62	2,794.82	2,862.32	3,042.77	3,004.37	3,093.40	3,062.09
% Change		-3%	6%	2%	6%	-1%	3%	-1%

Betting Data - On course turnover								
	Apr 2008 Mar 2009	Apr 2009 Mar 2010	Apr 2010 Mar 2011	Apr 2011 Mar 2012	Apr 2012 Mar 2013	Apr 2013 Mar 2014	Apr 2014 Mar 2015	Oct 2014 Sept 2015
Horses	278.98	282.99	273.82	255.23	238.35	234.82	209.17	200.05
Dogs	49.30	41.64	38.35	37.31	33.35	27.97	22.57	20.51
Other	7.77	12.51	18.37	24.44	11.22	11.37	10.88	11.75
Total	336.05	337.14	330.54	316.97	282.92	274.16	241.81	232.32
% Change		0%	-2%	-4%	-11%	-3%	-12%	-4%

Betting Data - On course GGY								
	Apr 2008 Mar 2009	Apr 2009 Mar 2010	Apr 2010 Mar 2011	Apr 2011 Mar 2012	Apr 2012 Mar 2013	Apr 2013 Mar 2014	Apr 2014 Mar 2015	Oct 2014 Sept 2015
Horses	23.17	24.03	21.09	21.06	18.61	21.15	18.29	17.59
Other	0.74	1.81	2.28	5.13	2.69	2.63	2.88	3.07
Dogs	3.85	3.34	3.04	3.09	2.89	1.88	1.57	1.50
Total	27.76	29.18	26.42	29.28	24.18	25.66	22.74	22.16
% Change		5%	-9%	11%	-17%	6%	-11%	-3%

Betting Data - Pool turnover								
	Apr 2008 Mar 2009	Apr 2009 Mar 2010	Apr 2010 Mar 2011	Apr 2011 Mar 2012	Apr 2012 Mar 2013	Apr 2013 Mar 2014	Apr 2014 Mar 2015	Oct 2014 Sept 2015
Horses	377.80	355.46	392.03	408.13	388.71	437.38	459.15	436.74
Dogs	54.69	48.08	50.21	43.65	42.43	41.22	57.37	60.50
Football	59.21	56.09	43.96	47.02	42.10	42.28	26.56	13.82
Other	1.66	1.71	1.27	0.67	0.01	0.35	0.31	0.00
Total	493.36	461.34	487.48	499.47	473.24	521.22	543.39	511.06
% Change		-6%	6%	2%	-5%	10%	4%	-6%

Betting Data - Pool GGY								
	Apr 2008 Mar 2009	Apr 2009 Mar 2010	Apr 2010 Mar 2011	Apr 2011 Mar 2012	Apr 2012 Mar 2013	Apr 2013 Mar 2014	Apr 2014 Mar 2015	Oct 2014 Sept 2015
Horses	85.01	78.36	84.45	88.23	84.55	100.00	107.32	99.64
Dogs	14.66	13.63	12.40	12.57	11.93	11.77	15.34	16.05
Football	46.59	43.54	39.29	37.42	35.17	30.95	19.76	9.88
Other	0.24	0.03	-0.06	-0.23	0.00	0.35	0.55	0.10
Total	146.50	135.56	136.08	137.99	131.64	143.07	142.96	125.67
% Change		-7%	0%	1%	-5%	9%	0%	-12%

Number of premises								
	at 31 Mar 2009	at 31 Mar 2010	at 31 Mar 2011	at 31 Mar 2012	at 31 Mar 2013	at 31 Mar 2014	at 31 Mar 2015	at 31 Mar 2016
William Hill	2,238	2,263	2,350	2,320	2,345	2,382	2,308	2,320
Ladbrokes	2,080	2,073	2,097	2,131	2,227	2,271	2,190	2,150
Gala Coral Group	1,630	1,645	1,712	1,725	1,745	1,812	1,838	1,835
Betfred	808	829	840	1,345	1,369	1,383	1,375	1,366
Tote	516	512	514					
Other operators	1,600	1,500	1,554	1,607	1,414	1,263	1,264	1,138
Total	8,872	8,822	9,067	9,128	9,100	9,111	8,975	8,809
% Change		-1%	3%	1%	0%	0%	-1%	-2%

Number of employees								
	at 31 Mar 2009	at 31 Mar 2010	at 31 Mar 2011	at 31 Mar 2012	at 31 Mar 2013	at 31 Mar 2014	at 31 Mar 2015	at 30 Sept 2015
Number of employees	n/a	54,956	55,411	55,882	55,332	52,527	51,400	52,566

Social responsibility data								
	Apr 2008 Mar 2009	Apr 2009 Mar 2010	Apr 2010 Mar 2011	Apr 2011 Mar 2012	Apr 2012 Mar 2013	Apr 2013 Mar 2014	Apr 2014 Mar 2015	Oct 2014 Sept 2015
New self-exclusions	11,424	16,312	20,977	20,303	22,577	24,470	30,964	29,946
Known breaches of self-exclusion	4,033	8,389	10,509	11,071	14,850	19,586	20,475	19,635
Number of individuals who cancelled their self-exclusion after minimum period	1,160	1,867	2,774	2,720	3,780	4,743	6,290	6,242
Challenged upon entry but unable to prove age	87,727	521,505	565,510	523,483	588,358	580,989	518,244	475,646
Challenged when attempting to gamble but unable to prove age	22,008	70,282	90,384	NA	NA	NA	NA	NA
Challenged having gambled but unable to prove age	NA	NA	NA	34,606	27,383	27,203	27,445	23,619

